Electronic Acknowledgement Receipt				
EFS ID:	6772555			
Application Number:	10674188			
International Application Number:				
Confirmation Number:	2671			
Title of Invention:	Incentive-based website architecture			
First Named Inventor/Applicant Name:	David A. Selby			
Customer Number:	47121			
Filer:	Mark D. Simpson/Lynn White			
Filer Authorized By:	Mark D. Simpson			
Attorney Docket Number:	RSW920030014US1			
Receipt Date:	07-JAN-2010			
Filing Date:	29-SEP-2003			
Time Stamp:	23:04:09			
Application Type:	Utility under 35 USC 111(a)			
Payment information:				

Payment information:

Submitted with Payment			no				
File Listing:							
Document Number	Document Description		File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)	
1		10	0674188_ReplytoOAof07- Oct-2009.pdf	53968 Bee7683d390x0617b3333ec49329c748b93	yes	8	

Multipart Description/PDF files in .zip description							
Document Description	Start	End					
Amendment/Req. Reconsideration-After Non-Final Reject	1	1					
Claims	2	4					
Applicant Arguments/Remarks Made in an Amendment	5	8					

Warnings:

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.